



VIRTUAL FACILITY & SITE TOURS

ENGAGE YOUR AUDIENCE

GUIDED TOURS

Live

In a live tour, your team walks clients or auditors through your facility or site. In the absence of in-person visits, these live guided tours are conducted in real time, with a video phone call where guides can answer questions and have discussions just like they would during an in-person tour. This is the most common approach being used by the manufacturing industry today for audits to maintain transparency. The FDA is currently working on guidance for virtual tours to come out soon, while the EMA is already using some virtual tools. This option is a strong solution for Phase I site visits as well.

Not live

In lieu of a live event or to augment, you can provide a link of a live, guided tour to share with clients or auditors. You can also film prerecorded footage of facility or site areas and pair with a voice-over. For extra impact, equipment and apps are available to provide a 360-degree view during the live tour so viewers can look around as the voice-over gives information.

SELF-GUIDED TOURS

If you'd prefer potential clients or auditors to be able to virtually explore your facility themselves, you can prerecord 360-degree views in various facility areas. You can use these during client or regulatory authority meetings to go directly into a room for further discussion. These self-guided tours can be featured on your website, landing page, or YouTube channel. Using an app, these recordings can be combined with voice-over and callouts. The callouts are buttons that pop up with more information and closer looks for viewers. Users can click through directional cues to walk through your facility.

Based on input from our clients, advisors, and the PBOA, the industry and regulatory bodies believe virtual audits and tours are here to stay for an efficient alternative in the future.

Talk to the SCORR team about the right solution for you.

Helpful Tips:

- > Walk through and make sure areas are cleaned
- > Practice tour/audit
- > Record a practice run so you can have a nonlive option

Helpful Technology:

- > Phone released in the last two years
- > 360-degree camera
- > Monopod
- > Microphone
- > Headphones
- > Camera rig
- > Wi-Fi pack for deep facility areas



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