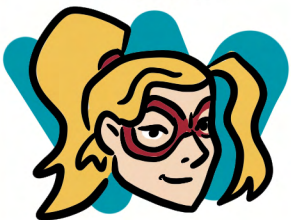


SCORR
MARKETING



WOW FACTOR

Nº1

LIFE SCIENCE
MARKETING
EXPERTS

WOW FACTOR



***Fighting CAPTAIN GENERIC
and his SEA OF SAMENESS!***

At another life science conference, the battle for differentiation continues...



BANG

THE SEA OF
SAMENESS, IT
CALLS TO ME!

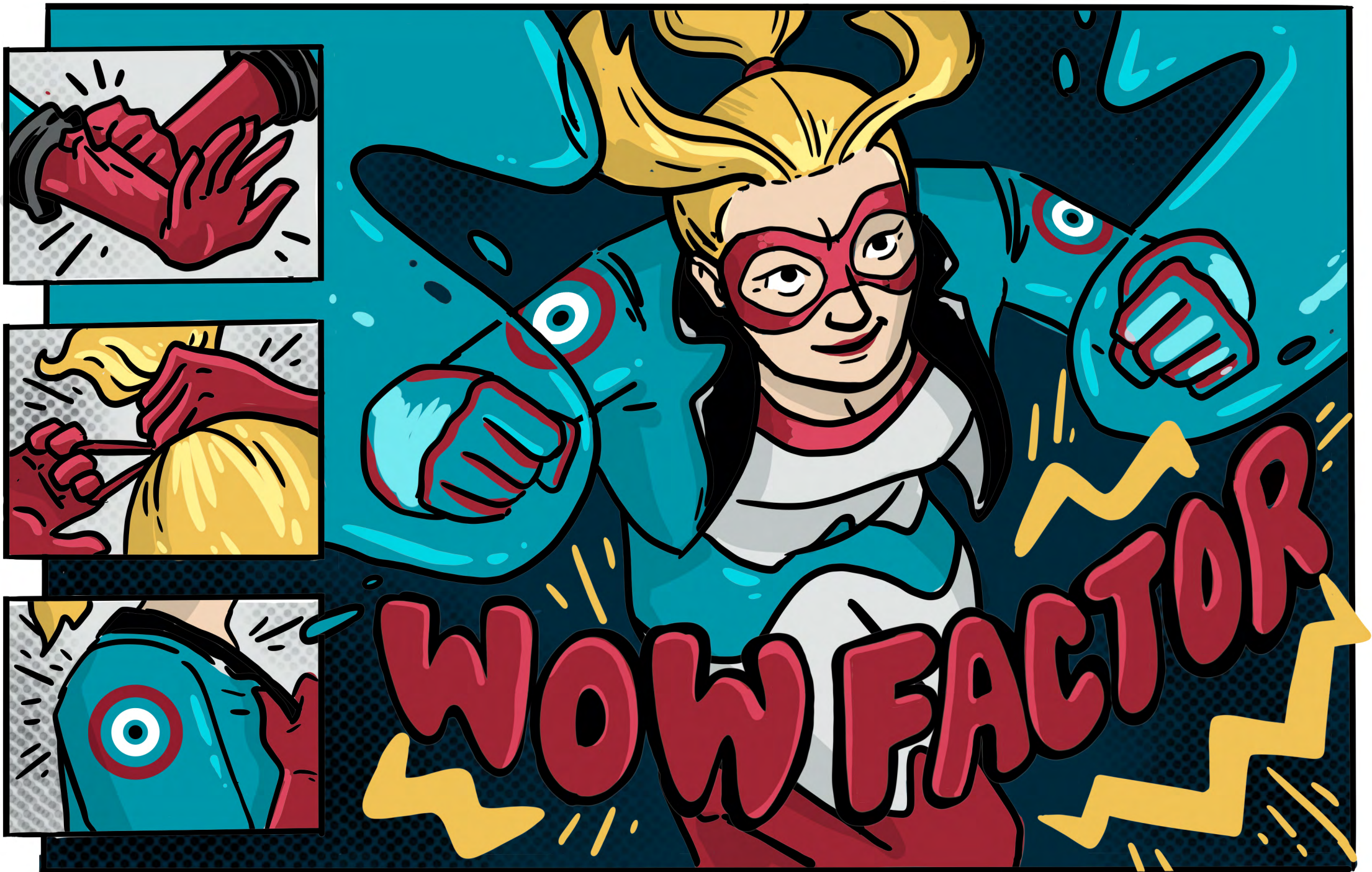
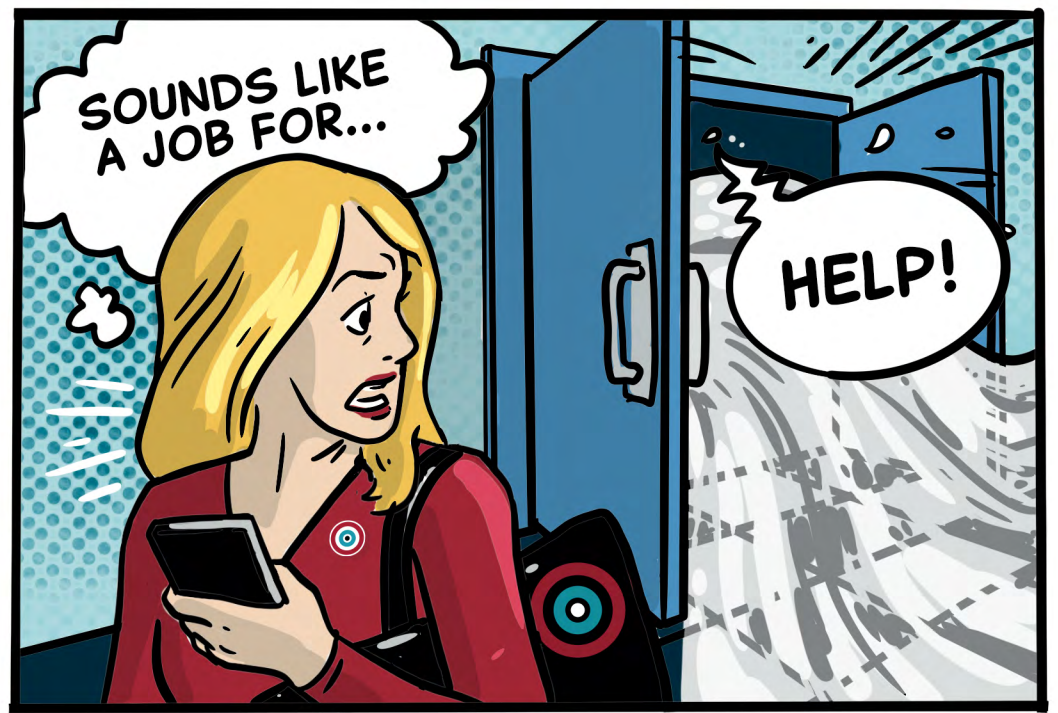
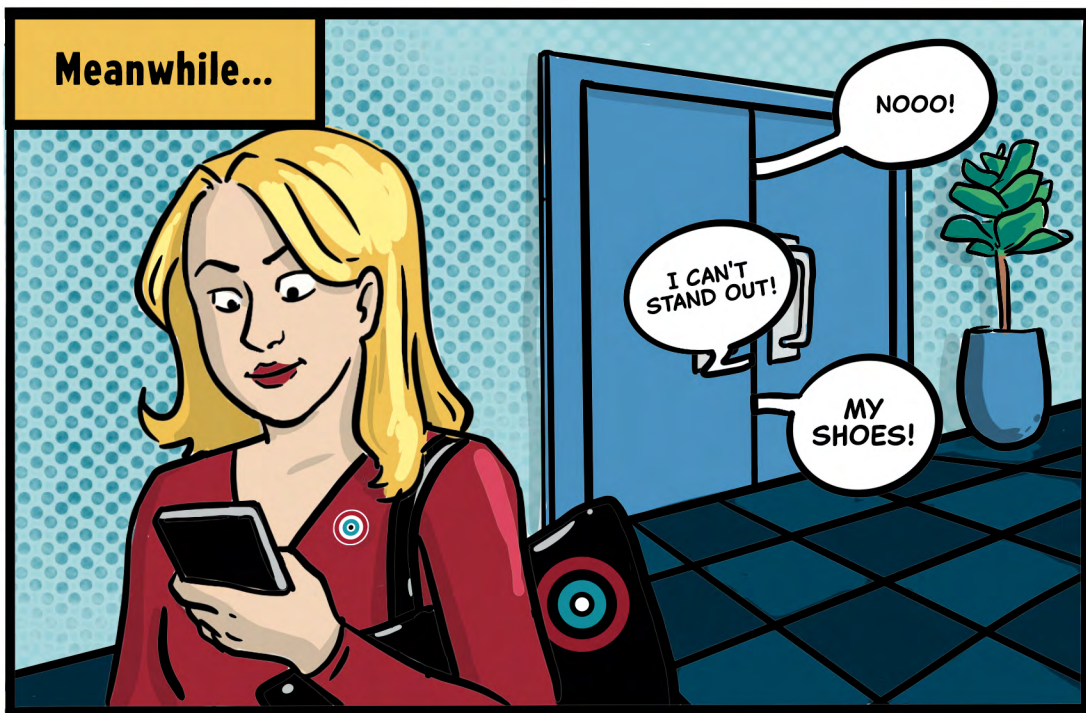
Enter CAPTAIN GENERIC

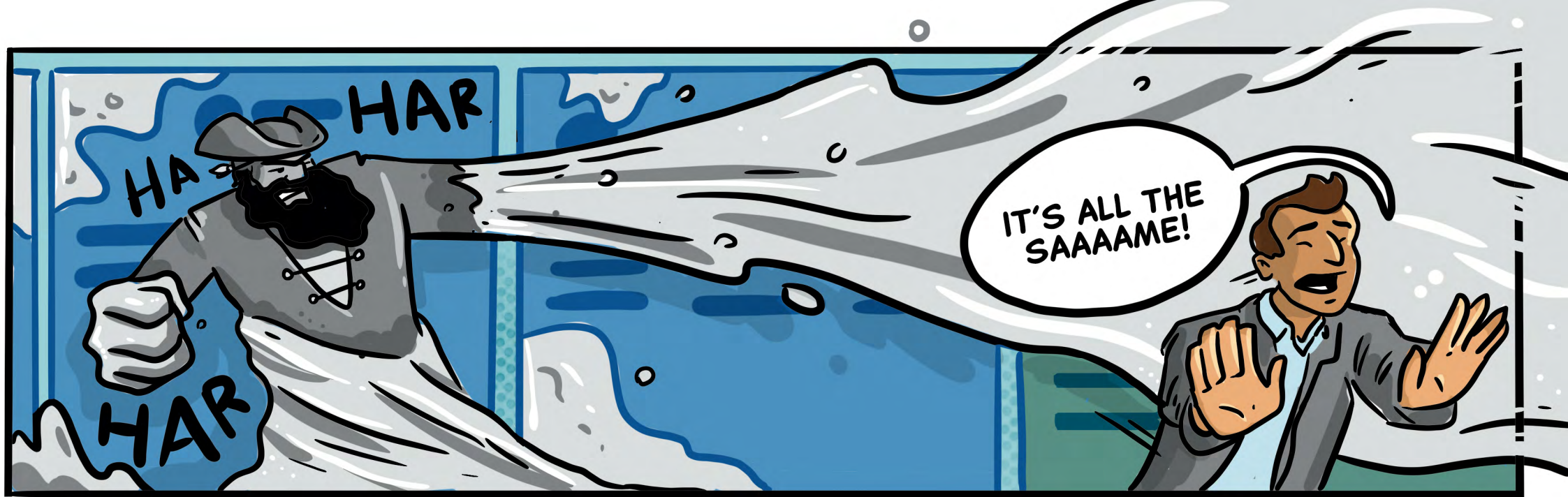
SO BORING.
HOW GLORIOUS!

LOOK
OUT!

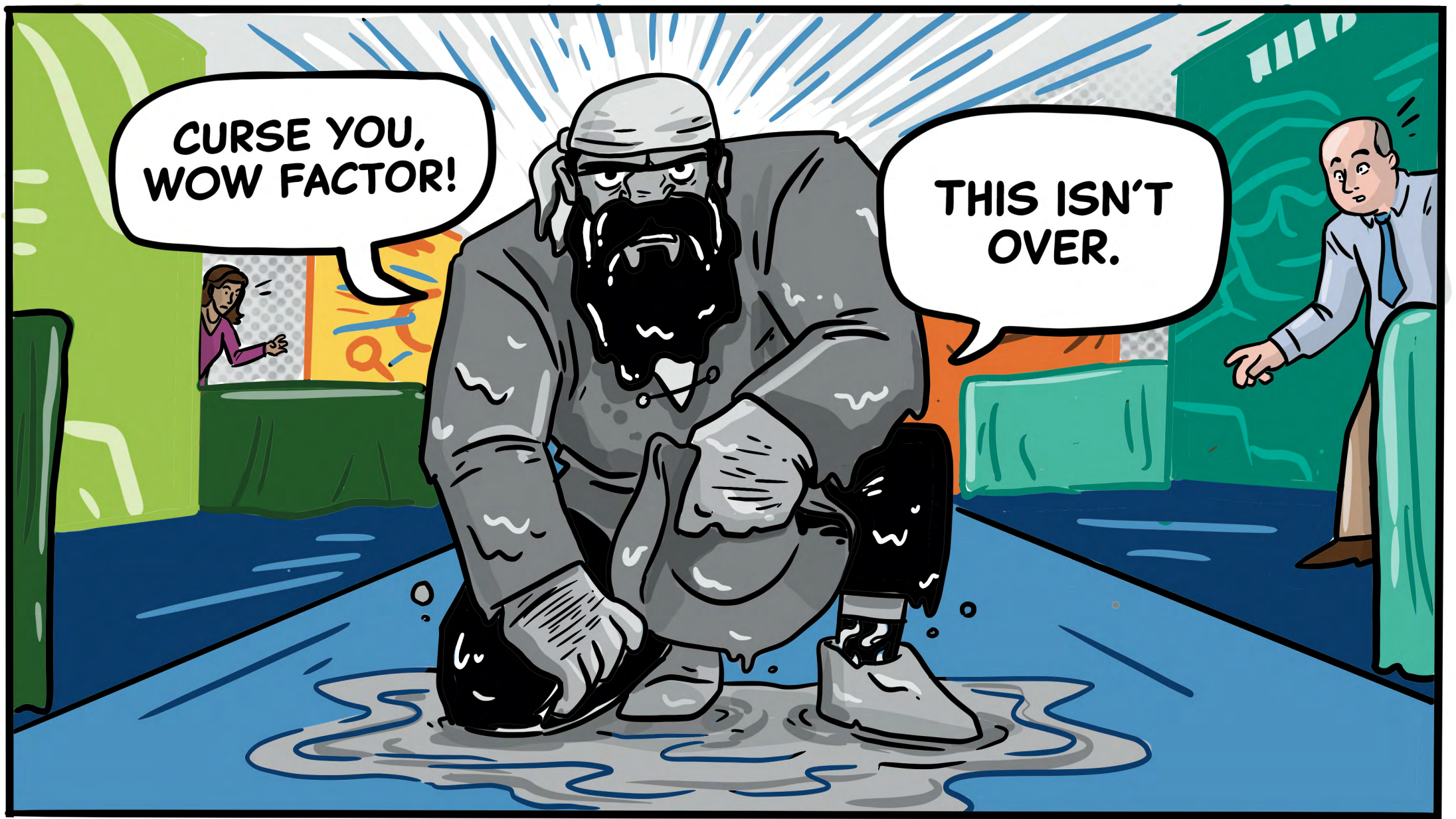
MY
LEADS!

SPLOOSH









WHERE DO
I SIGN?

DING

THANK
YOU!

IT'S A
DEAL.

PROTECT YOUR
BRAND FROM THE
**SEA OF
SAMENESS.**

PARTNER WITH
SCORR AND PUT
WOW FACTOR
ON YOUR SIDE.





BEWARE THE SEA OF SAMENESS

In the life science industry, differentiation is often elusive, the Sea of Sameness is swallowing brands whole. Even the boldest innovations can sink without a clear, compelling story that sticks.

Armed with sharp strategy, sizzling creative, and brand-building superpowers, SCORR Marketing ignites your identity and blasts through the bland — helping you turn heads, pull leads, and crush Captain Generic for good.



YOUR ORIGIN STORY STARTS HERE!

See What Happens When WOW Factor Is on Your Side →