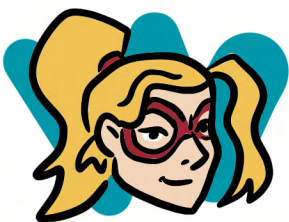


SCORR  
MARKETING

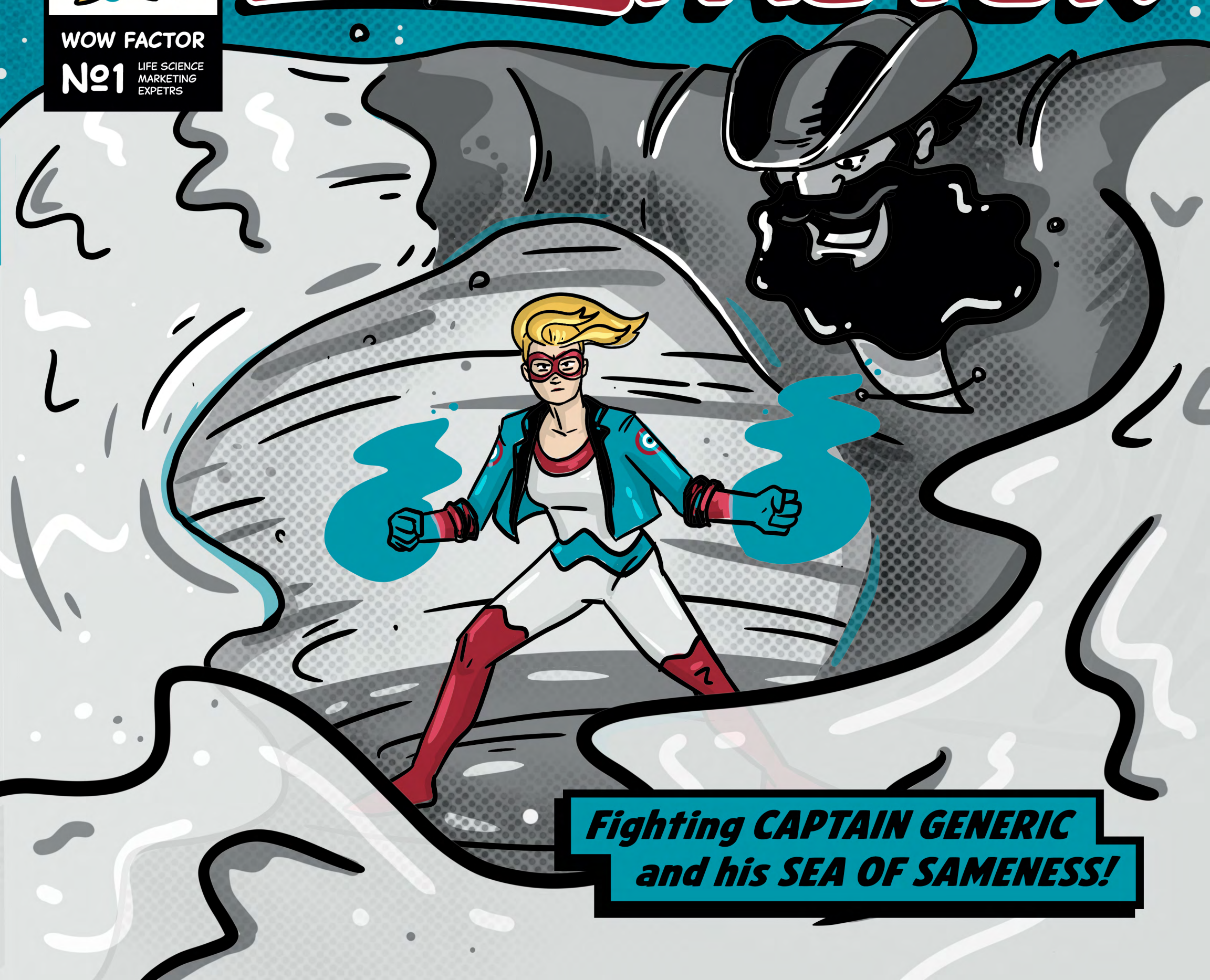


WOW FACTOR

Nº1

LIFE SCIENCE  
MARKETING  
EXPERTS

# WOW FACTOR



***Fighting CAPTAIN GENERIC  
and his SEA OF SAMENESS!***



At another life science conference, the battle for differentiation continues...



# BANG

THE SEA OF  
SAMENESS, IT  
CALLS TO ME!

**Enter CAPTAIN GENERIC**

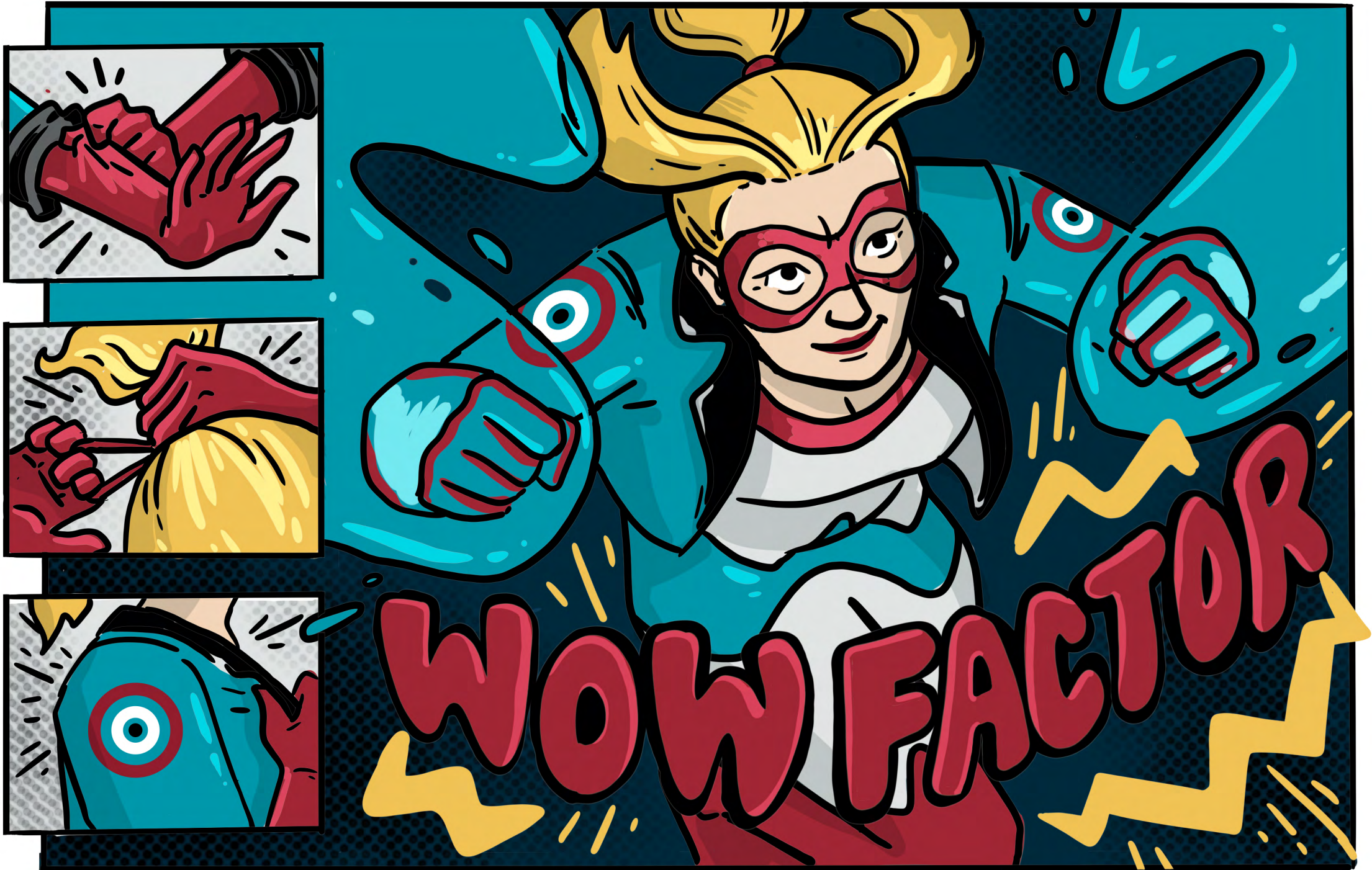
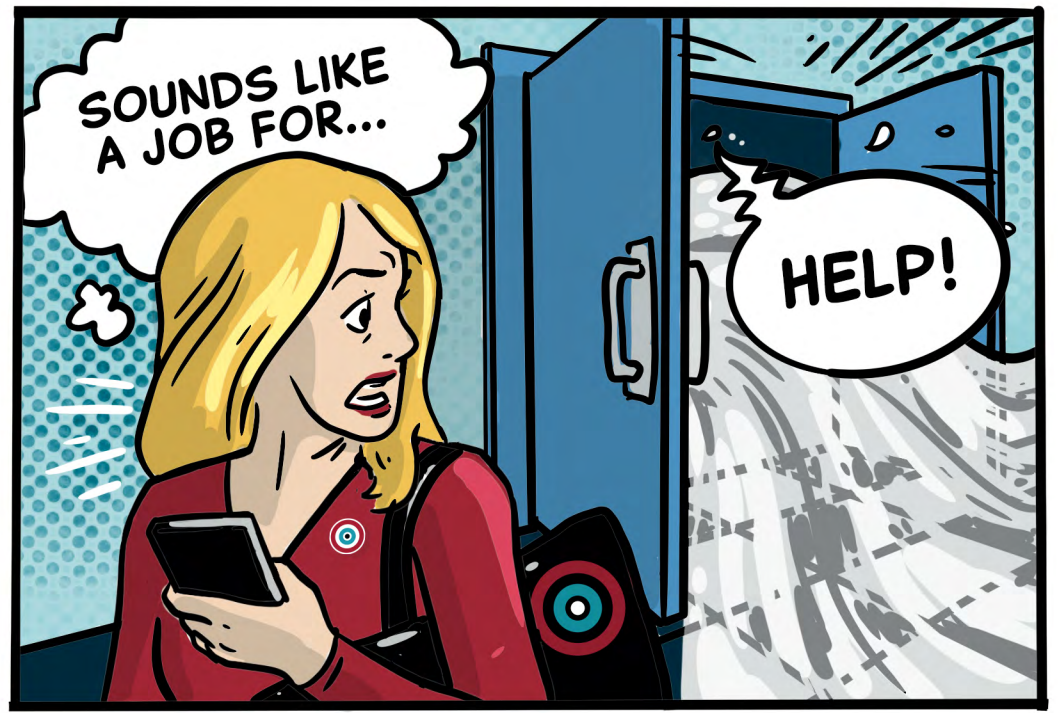
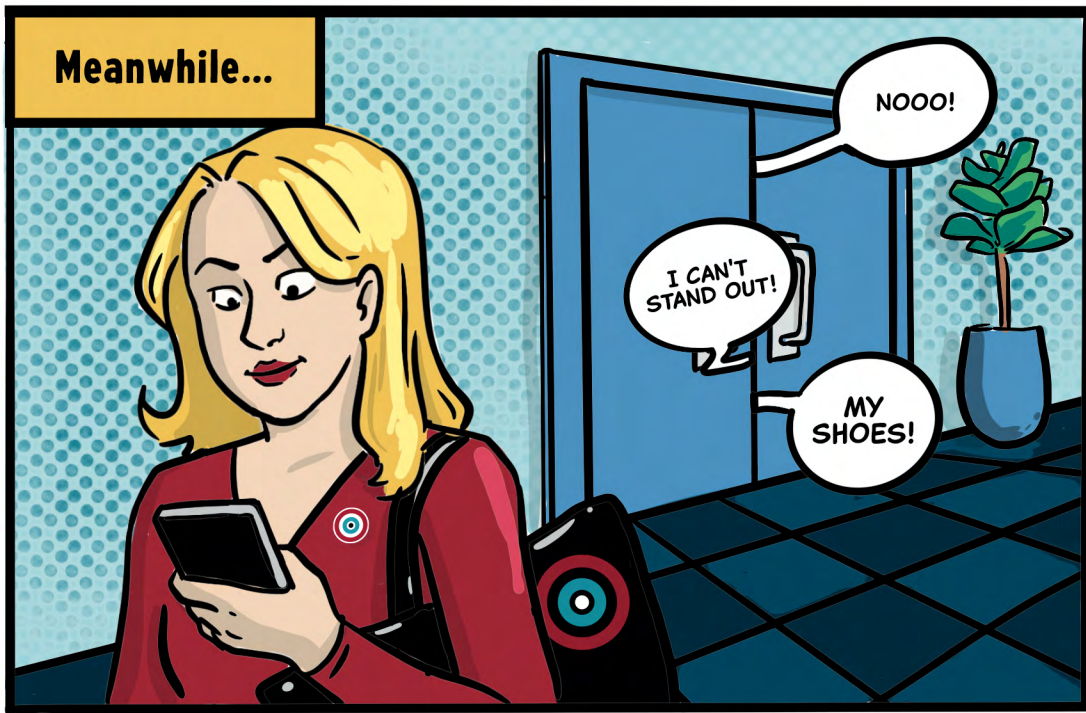
SO BORING.  
HOW GLORIOUS!

LOOK  
OUT!

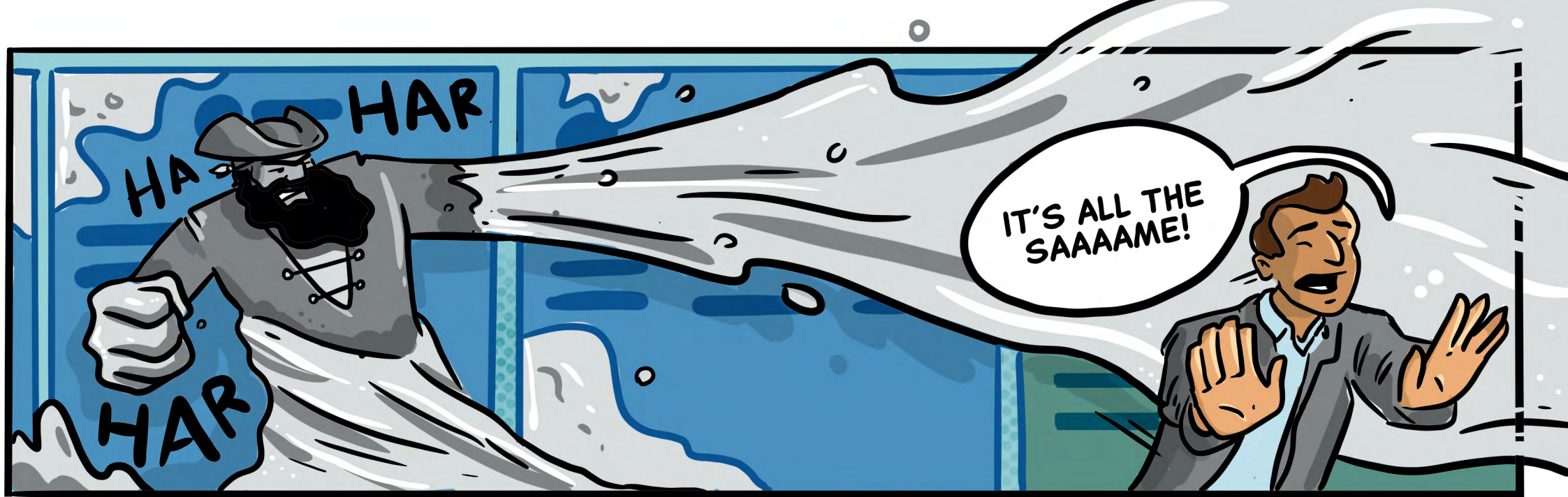
MY  
LEADS!

# SplOOSH





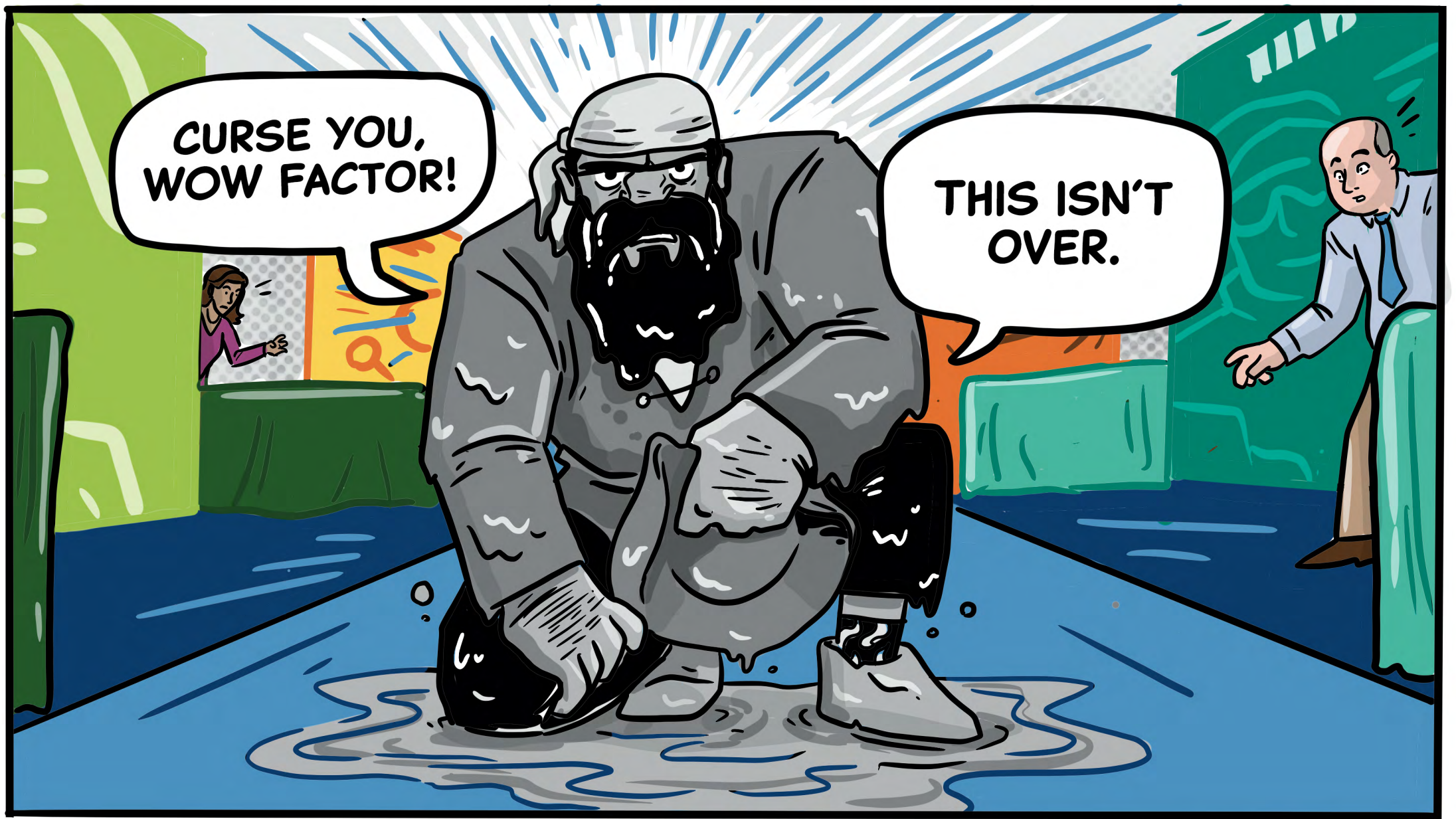














WHERE DO  
I SIGN?

DING

THANK  
YOU!

IT'S A  
DEAL.

PROTECT YOUR  
BRAND FROM THE  
**SEA OF  
SAMENESS.**

PARTNER WITH  
**SCORR** AND PUT  
**WOW FACTOR**  
ON YOUR SIDE.







# BEWARE THE SEA OF SAMENESS

In the life science industry, differentiation is often elusive, the Sea of Sameness is swallowing brands whole. Even the boldest innovations can sink without a clear, compelling story that sticks.

Armed with sharp strategy, sizzling creative, and brand-building superpowers, SCORR Marketing ignites your identity and blasts through the bland — helping you turn heads, pull leads, and crush Captain Generic for good.



**YOUR ORIGIN STORY STARTS HERE!**

See What Happens When WOW Factor Is on Your Side →